You are cordially invited to attend the joint meeting of the ISB and the ISCH which will be held on the campus of Korea University, Seoul, Korea from May 24-28, 2015.

As with prior joint meetings, the congress aims to cover all aspects of bio- and hemo-rheology. Basic science and clinical investigators in these or related fields are strongly encouraged to join this meeting and share recent advances in research.

Participants will have an opportunity to interact with prestigious plenary and keynote speakers and to attend outstanding oral and poster presentations.

Additionally, a variety of social activities will be offered including an opening reception, a banquet and a conference tour. A program for accompanying individuals is also being planned.

We look forward to meeting you in Seoul, Korea in May, 2015.

Conference Chairs
Sehyun Shin (ISCH, Korea University)
Herbert Lipowsky (ISB, Penn State University)

Organizations
The International Society of Biorheology (ISB)
http://www.coe.ou.edu/isb/
The International Society for Clinical Hemorheology (ISCH)
http://www.hemorheology.org/

Scientific Program Committee
Peter Butler (USA, ISB Co-Chair)
Masaaki Sato (Japan, ISB Co-Chair)
Brian M. Cooke (Australia, ISCH Co-Chair)
Tamas Alexy (USA, ISCH Co-Chair)

Tom Coates (USA)
Phillipe Connes (France)
Bingmei Fu (USA)
Isamu Kaneda (Japan)
C-T Lim (Singapore)
Herb Lipowsky (USA)
Mian Long (China)
Herb Meiselman (USA)
Gerard Nash (UK)
Walter Reinhart (Switzerland)
Geert Schmidt-Schonbein (USA)
Masako Sugihara-Seki (Japan)
Kalman Toth (Hungary)
Sung Yang (Korea)

Local Organizing Committee
Byoung Kwon Lee (Yonsei U. Severance Hospital)
Chae Seung Lim (Korea U. Guro Hospital)
Chul-Woo Ahn (Yonsei U. Severance Hospital)
Choon-Hak Lim (Korea U. Anam Hospital)
Doosang Kim (Seoul Veterans Hospital)
Sang-Wook Kim (Chung-Ang U. Hospital)
Dong-Hwan Lee (Chonbuk National U.)
Joon-Sang Lee (Yonsei U.)
Simon Song (Hangyang U.)
Sung Yang (GIST)
Call for Papers and Symposia

Topics for Symposia include but are not limited to:
- Biofluid/Biosolid Rheology and Mechanics
- RBC/WBC/Platelet Rheology
- Bio or Hemorheology for Pharmacology
- Mechanobiology or Rheological Aspects of Cells/Tissue/Vascular
- Molecular Biorheology
- Bio or Hemorheology in Microcirculation
- Clinical disorders and rheology
- Cellular engineering
- Biorheology of Cancer
- Artificial Organ
- Sensors, Measurements and Methods for Bio or Hemorheology
- Micro/Nano fluidics for Bio or Hemorheology

Submission Guideline

- All abstracts should be submitted via the conference website
- Symposia proposal should be submitted by email to the scientific contacts (below)
- Detailed guidelines for symposia proposals and abstracts are available at:
  http://isb-isch2015.org/

Important Dates

- Symposia proposals: September 30, 2014
- Abstract Submission: February 1, 2015
- Travel Awards: March 1, 2015
- Advanced Registration: April 1, 2015

Registration Fee (US$)

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</tbody>
</table>

* The Banquet is free for registered accompanying persons.

Scientific Contacts

Program Committee Chairs
- Peter Butler (pbutler@psu.edu)
- Masaaki Sato (sato.m-bme@m.tohoku.ac.jp)
- Brian M. Cooke (brian.cooke@monash.edu)
- Tamas Alexy (tamas.alexy@emory.edu)

Conference Secretariat

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E-mail : ksmeanco@ksme.or.kr
Website : http://isb-isch2015.org/